



# US PHRF South East Florida

US PHRF Southeast Florida, Inc.  
P.O. Box 820003  
Pembroke Pines, FL 33082-0003

Dear PHRF Potential Sponsor,

The Southeast Florida Performance Handicap Racing, Inc. has a long standing relationship within our sailing community by providing and supporting handicap ratings. We attempt to provide a means of rating sailing vessels with an objective of providing a fair assessment of boats performance and ultimately equal potential between competitors sailing different boat types.

PHRFSEF provides support for many major sailing events and has huge visibility in our sailing community such as the Fort Lauderdale to Key West Race, Wirth Monroe, Columbus Day Regatta, and Biscayne Bay Racing Association among many others. Our area expands all of Southeast Florida and the Bahamas.

In addition every year we host our PHRF Southeast Championships. This year our Annual Championship Regatta is being held on **November 19 and 20, 2011**. It is being hosted in conjunction with the **Hillsboro Inlet Sailing Club**. This Regatta will offer 2 days of racing and an opportunity at our perpetual award. We are gearing up for an outstanding event.

Currently we are **offering three levels of sponsorship support:**

**Gold Regatta sponsorship - \$500.00**

- Regatta page advertisement on the US PHRFSEF Web site
- Logo on HISC- PHRF Championship Tee Shirt
- Your company banner (you provide) displayed at our Regatta event

**Silver Regatta sponsorship - \$200.00**

- Regatta page advertisement on the US PHRFSEF Web site
- Your company banner (you provide) displayed at our Racing event

**Bronze Regatta sponsorship - \$100.00**

- Your company banner (you provide) displayed at our Regatta event

All sponsorship donations will be used to run this regatta.

We do hope that this is something you might be willing to consider. We can provide you with further details and I would welcome the opportunity to speak with you further about this if desired.

Please make checks payable to: US PHRF Southeast Florida, Inc.

Thank you for giving this your consideration.

Best Regards,  
Russ Horn,

  
Chief Handicapper  
US PHRFSEF, Inc.  
[www.phrfsef.com](http://www.phrfsef.com)